

Asia Coal Catalyst Company  
亚洲煤炭催化剂公司

Distributors Application

Dear Prospective ASIA COAL CATALYST COMPANY Distributor:

We appreciate you taking an interest in our products. ACCC is dedicated to working with you; together we can build a successful market selling our Coal Catalyst CC-88. We encourage you to offer your heartfelt advice and provide any and all feedback. We will listen to you and try to incorporate your ideas to help build business working together as a winning team. ACCC makes a pledge to treasure our distributors as our important long-term business partners. Thank you for taking first step with us.

As you read through this document please consider that some of the points need to be answered and submitted to us in written form. Other points need to be noted as a requirement of ACCC. Please try to answer each of our questions thoroughly. Most importantly try to get your application returned as quickly as possible.

HISTORICAL INFORMATION / COMPANY PROFILE

- 1) Please describe your company. What is your business? Do you have experience in Coal Distribution (National, Provincial, Local), Coal Treatment, and Coal Washing? Has your company imported and distributed any type of Pollution Control, Environmental, Fuel Additives, Water Treatment or Energy Efficiency type of products. What attracts you to our product?
- 2) Please provide detailed references from companies whose products your company has successfully distributed or imported for more than one year. Please include all pertinent contact information such as: Company name, Contact name, Title, Phone #, Fax # and E-mail address. Please note that we will be politely contacting these references that you provide.
- 3) Please prepare a detailed marketing proposal and sales ramp-up plan on how your company intends to market / distribute ACCC products and service the user market in your respective territory market energy, environmental markets
- 4) Please clearly identify in writing your company's distribution territory and notify ACCC of the type and number of accounts that you currently service and plan to service.
- 5) Please indicate the price point range and quantities of products that your company currently distributes. If you distribute Coal, Please indicate Coal Type: Sub-Bituminous, Lignite, Anthracite, blended, etc. Please tell us who

are your customers? Utility / Power Companies, Chemical Process Steam Heat users, Steel Mills, What types of Boilers and Furnaces are your customers using? ACCC ideally seeks Distributors who can Distribute our products And establish Sales, Installation and Service of mechanized Coal Catalyst application systems.

6) As our Distributor you represent ACCC and our #1 Coal Catalyst CC-88. We ask that your company help us to establish a strong brand. When possible please suggest any all media contacts that you presently work with or have plans to work with in promotional efforts surrounding your distribution and sales of ACCC products. Please briefly detail your company's media contacts.

#### FINANCIAL QUALIFICATIONS

7) To act as our Distributor in your respective market your company needs to be well financed. Please provide ACCC with an abbreviated Financial statement and your company's Bank references also provide a company history illustrating sales and line of credit information.

8) ACCC expects our Foreign Distributors to set aside a reasonable marketing budget that includes sufficient funds for advertising, sales materials, promotions and the preparation of collateral materials. Please briefly describe your marketing budget.

#### DUTIES AND OBLIGATIONS

9) As an ACCC Distributor, your company must commit to purchase minimum quantities anywhere from 1 Tonne to 20 Tonnes of ACCC products CC-88 and other products ACCC offers. Please provide the minimum dollar amount your company can purchase in a one-year period.

10) ACCC can offer Exclusive Distribution Rights on a Territory-by-Territory basis as long as it meets its sales target and commitments for its respective territory. Distributors are asked to organize promotional events such as conferences and meetings with associations and organizations, product clinics, etc., Please briefly describe your company's ability to organize these events.

11) ACCC Distributors are asked to continually survey and report to ACCC any and all market conditions that might impact on ACCC business in their respective territory.

12) ACCC Distributors are required to report to ACCC Sales Distributor Manager twice monthly by Internet to provide progress report, sales data and market conditions in their respective territory or markets.

13) ACCC Distributors should always try to attend regional, local and national

trade shows for the coal energy and clean tech markets. Please detail the trade shows your company typically attends as an exhibitor. Please detail any additional trade shows that are good venues for the AMOXY ENVIRONMENTAL LLC products to be displayed.

14) ACCC Distributors must come to visit ACCC USA Staff Members in Beijing for training at least once yearly and invite ACCC Executives to visit their operations offices in their respective country's once yearly.

#### LEGAL ISSUES AND OBLIGATIONS

15) All ACCC Distributors must make certain to comply with all ASIA COAL CATALYST COMPANY Trademark registrations and absolutely without fail NEVER USE ASIA COAL CATALYST COMPANY MARKS, LOGOS AND TRADE NAMES WITHOUT FIRST SEEKING WRITTEN APPROVAL.

16) ACCC Distributors must provide us with proof of business license and any insurance coverage required by local law in their respective country, territory. ASIA COAL CATALYST COMPANY carries product Liability Insurance worldwide, however, it is the responsibility of our exclusive distributors to have Insurance in there own countries as needed. We also expect our distributors to help us protect our IP rights in order to ensure our long-term business success.

Thank you again for your interest in ASIA COAL CATALYST COMPANY CC-88. We are looking forward to working together with you to help you to sell our products. Working together we can make money by helping Asia to improve energy efficiency of coal burning and help to clean the environment.

Please send answers to the questions via E-Mail to:  
CORPORATE@COALCATALYST.CN  
or Fax your answers to: 0012126886683

Very Truly Yours,

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