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# Press Release

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## **Asia Coal Catalyst Company Announces Clean Coal Technology Demonstration Project in China**

Chicago, Ill.--(BUSINESS WIRE)--Asia Coal Catalyst Company is negotiating a cooperative demonstration project agreement with China Coal Comprehensive Utilization Group Co. (CCCUGC) to conduct a full-scale demonstration of CC-88 Clean Coal Combustion Catalyst at a 135 MW Utility Boiler owned by China National Energy Group.

See <http://translate.google.com/translate?hl=en&sl=zh-CN&u=http://www.cccugc.com/NewsContent.aspx%3FArticleID%3D442%26Channelid%3D30&ei=APsJSsPkMsSlgtge8gOHCw&sa=X&oi=translate&resnum=3&ct=result&prev=/search%3Fq%3Dcccugc%26Bevan%26lipstein%26hl%3Den%26client%3Dfirefox-a%26channel%3Ds%26rls%3Dorg.mozilla:en-US:official%26hs%3Dmkg%26sa%3DG>

Under the terms of a proposed teaming agreement, Asia Coal Catalyst Company and China Coal Comprehensive Utilization Group Co., a subsidiary of China Coal Energy Group Corporation, will share in the financial outcome of this initiative.

A demonstration is scheduled to commence during the second half of 2009 at a 135MW coal-fired utility boiler in central China. The customized ACCC CC-88 program, utilizing CC-88 clean coal technology, will be designed to show a number of operating and financial benefits, that include: heat rate and coal consumption rate improvements, cleaner heat transfer surfaces, and enhanced carbon combustion

Evan W. Lipstein, Chief Executive Officer, commented,

*"We are very pleased to be announcing our first full scale China demonstration this year. CCCUGC is an ideal demonstration partner and we are confident that our Clean Coal Combustion additive CC-88 will show marked improvement in the Loss on Ignition and increase in steam production. Our product is designed to offer complete return on investment by using much more of the available carbon and more of the coals gross calorific value. Accordingly, we are optimistic about our ability to improve the operating and financial performance of this unit during the demonstration period."*

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Mr. Lipstein concluded, "With this initiative, we have now been awarded demonstrations on both medium and small-sized power and industrial boilers in China. Asia Coal Catalyst Company is now in a excellent market position to expand its ACCC customer base in China."

### **About Asia Coal Catalyst Company**

Asia Coal Catalyst Company is a Clean Coal Combustion Catalyst company engaged in the worldwide development, commercialization and application of state-of-the-art proprietary technologies for air pollution control.

Asia Coal Catalyst Company has installations on over 200 units worldwide, where coal, fuel oil, natural gas, wood and other solid fuels are utilized.

The Company's CC-88 technology revolves around the unique application of a proprietary Clean Coal Combustion Catalyst that improves the efficiency, reliability, fuel flexibility and environmental status of combustion units by controlling slagging, fouling, corrosion, opacity and acid plume, as well as the formation of sulfur trioxide, ammonium bisulfate, particulate matter (PM<sub>2.5</sub>), carbon dioxide and NOx. This technology, in the form of CC-88 program has been applied to over more than 200 combustion units burning a wide variety of fuels including coal, heavy oil, biomass, and municipal waste. A breakdown of the nature of these customer units is posted on the Company's website. Please visit <http://www.coalcatalyst.com>